

1

DEMONSTRATE
an understanding
OF THE
PROBLEM

2

FOCUS ON

User needs

3

Thoroughly
EXPLORE
+ Solutions

10 VALIDATE
THE solution WITH



USERS
and TEAM MEMBERS

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4

Don't show
MORE DETAIL
than
NECESSARY

10 PRINCIPLES
of effective
USER INTERFACE
Wireframes

9 ARE *Easy*



TO UNDERSTAND



Wireframing Academy
by balsamiq

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5

FUNCT
IONAL



NOT

fanciful

8

INCORPORATE



IDEAS FROM
others

7



INVITE
discussion

6 FOLLOW

