MAY 26, 2022

Template-Based UI Design with Wireframes

IMPORTANT INFORMATION

- This webinar is being recorded and will be posted to our YouTube channel
- If you use the chat feature, your name will be displayed and may appear in the recording
- We will have a Q&A session at the end where you can ask questions via chat
- You can ask questions after the webinar via email - learn@balsamiq.com

Agenda

1. What templates are
2. Why use templates
3. Template-based wireframing
4. Q&A

What Templates Are

Imagine you run a restaurant...

Ingredients

Dishes

Meals

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NIKE SPORTSWEAR FLEECE

Men's Pullover Hoodie $45

CHOOSE SIZE Size Guide

XS	S	M	L	XL
2XL	3XL			

ADD TO CART

The Nike Sportswear Fleece Men's Pullover Hoodie is made with an ultra-soft interior for everyday comfort.

- Shown: Dark Grey Heather/Dark Grey Heather/White
- Style: 804346-063

Read More

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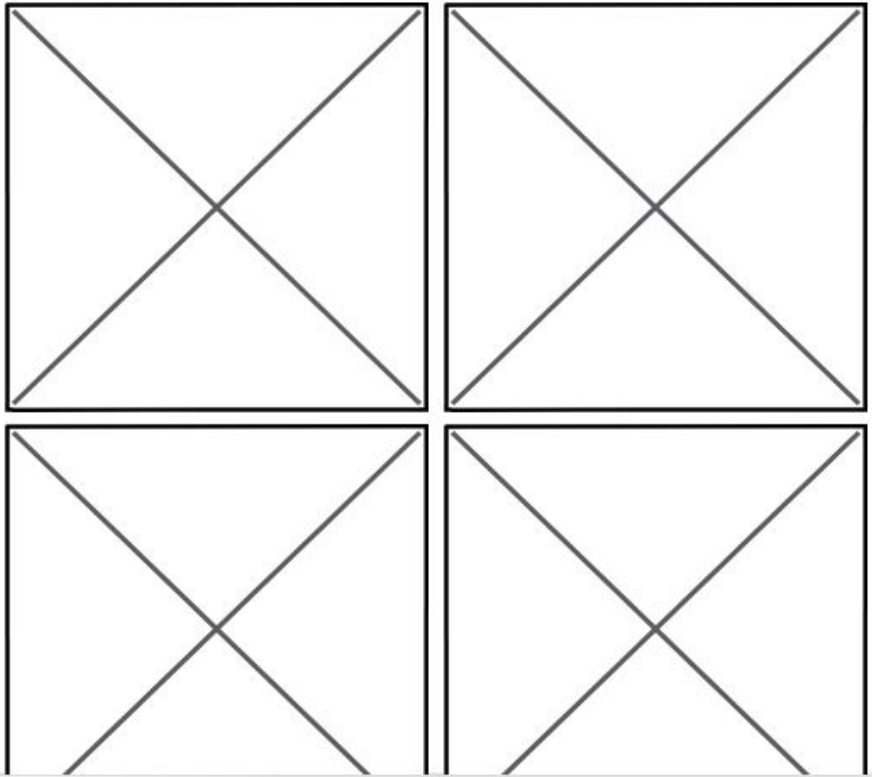

Nike Sportswear Fleece

Men's Pullover Hoodie $45

Choose Size Size Guide

XS	S	M	L	XL
2XL	3XL			

Add To Cart

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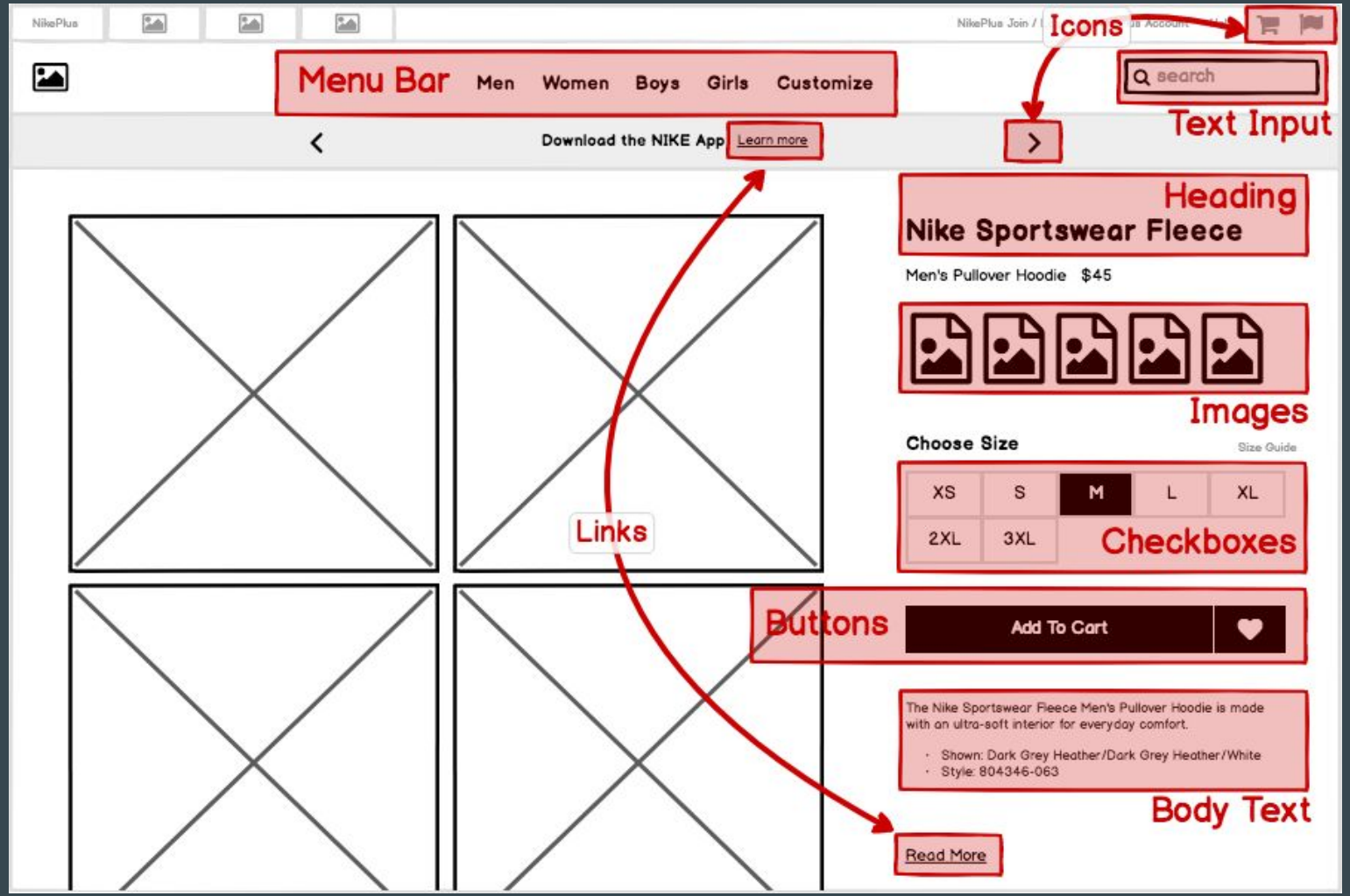
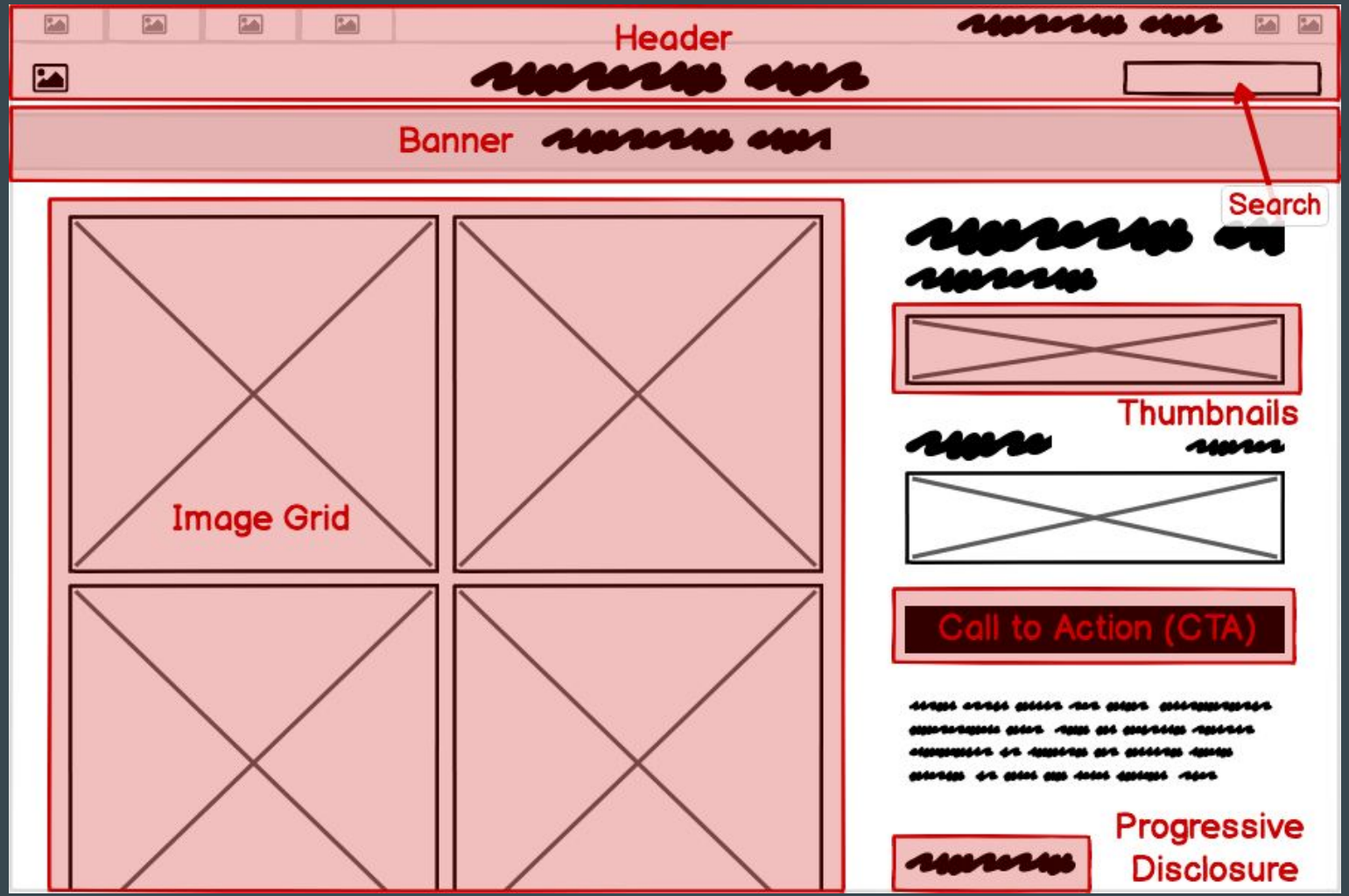
Read More


NikePlus
NikePlus Join /
Icons
Menu Bar
Men
Women
Boys
Girls
Customize
search
Text Input
Download the NIKE App
Learn more
Heading
Nike Sportswear Fleece
Men's Pullover Hoodie $45
Images
Choose Size
Size Guide
XS
S
M
L
XL
2XL
3XL
Checkboxes
Links
Buttons
Add To Cart
The Nike Sportswear Fleece Men's Pullover Hoodie is made with an ultra-soft interior for everyday comfort.
Shown: Dark Grey Heather/Dark Grey Heather/White
Style: 804346-063
Body Text
Read More


Header
Banner
Search
Image Grid
Thumbnails
Call to Action (CTA)
Progressive
Disclosure

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Search

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MEN'S NIKE BEST SELLERS

- Shoes
- Compression & Nike Pro
- Tops & T-Shirts
- Hoodies & Pullovers
- Jackets & Vests
- Pants & Tights
- Shorts
- Accessories & Equipment

FILTERS

SPORT

- Lifestyle
- Running
- Basketball
- Soccer
- Training & Gym
- Skateboarding
- + More

BEST FOR

- Cold Weather

MEN'S BEST SELLERS (51)

SORT BY:

6 Colors

Nike Air Max 1 Premium
Men's Shoe
$130

9 Colors

Nike Air Huarache Drift
Men's Shoe
$120

9 Colors

Nike Zoom Fly
Men's Running Shoe
$150

3 Colors

Nike Air Huarache Drift Premium
Men's Shoe
$140

8 Colors

Nike Sportswear Windrunner

5 Colors

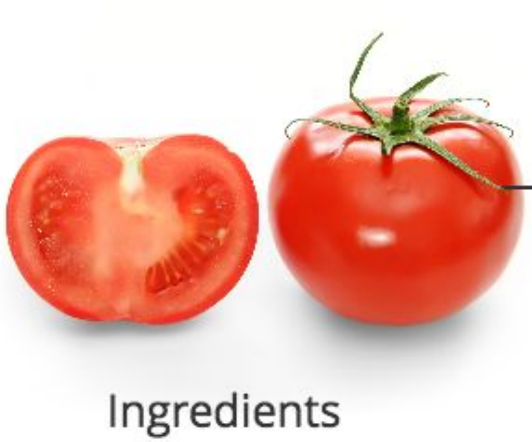
Nike Sportswear Tech Fleece

5 Colors

Nike Sportswear Fleece

1 Color

Nike Tech Fleece Team USA



Ingredients

Dishes

Meals

Controls (Components)

Patterns

Templates

Why Use Patterns and Templates

The Rise of Design Systems

DESIGN SYSTEMS REPO

Design Systems Articles Tools Books Talks About

Design Systems Gallery

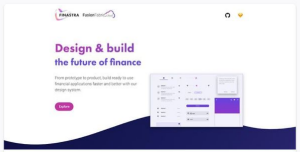
A comprehensive and curated list of design systems, style guides and pattern libraries that you can use for inspiration.

A - Z | Most Recent

WONDERFLOW

Wanda Design System

Wanda is Wonderflow's open-source design system built for digital products and experiences. Wanda aims to provide a solid guidance for designers and developers, to reduce the risks of divergence.



FINASTRA

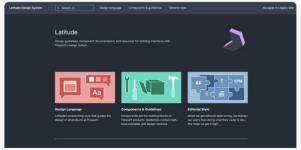
Finastra Design System

Design and build the future of finance. From prototype to product, build ready to use financial applications faster and better with our design system.

REI

Cedar

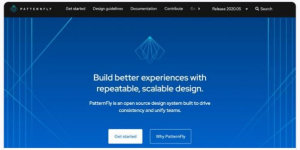
Cedar is REI's open-source Design System for digital products and experiences. Cedar includes the resources to create user interfaces consistent with REI's experience principles, brand styles, and best practices.



FLEXPORT

Latitude

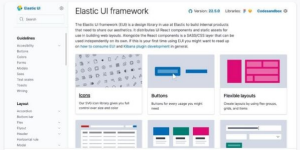
Design guidelines, component documentation, and resources for building interfaces with Flexport's design system.



RED HAT

PatternFly

PatternFly is an open source design system created to enable consistency and usability across a wide range of applications and use cases. PatternFly provides clear standards, guidance, and tools that help designers and



ELASTIC

Elastic UI

The Elastic UI framework (EUI) is a design library in use at Elastic to build internal products that need to share our aesthetics. It distributes UI React components and static assets for use in building web layouts.

Consistency = Better UX

SUMMER ARCHIVE: MALIBU 1970

Cord Short in Smoke Green

$88

☆☆☆☆☆ WRITE A REVIEW

COLOR Smoke Green

SIZE

30 32 33 34 36

SIZE CHART

ADD TO BAG

FREE SHIPPING & FREE RETURNS

PRODUCT | FABRIC | DETAILS + FIT

These cord shorts are about as '70s as it gets: slim fit, above-the-knee, and patch pockets for holding stuff. They've got a few new twists this year— we now gave

SUMMER ARCHIVE: MALIBU 1970

Terry Out Polo in Natural Multi Stripe

$88

★★★★★ 16 REVIEWS

COLOR Natural Multi Stripe

SIZE

S M M/L L L/XL XL 2XL

SIZE CHART

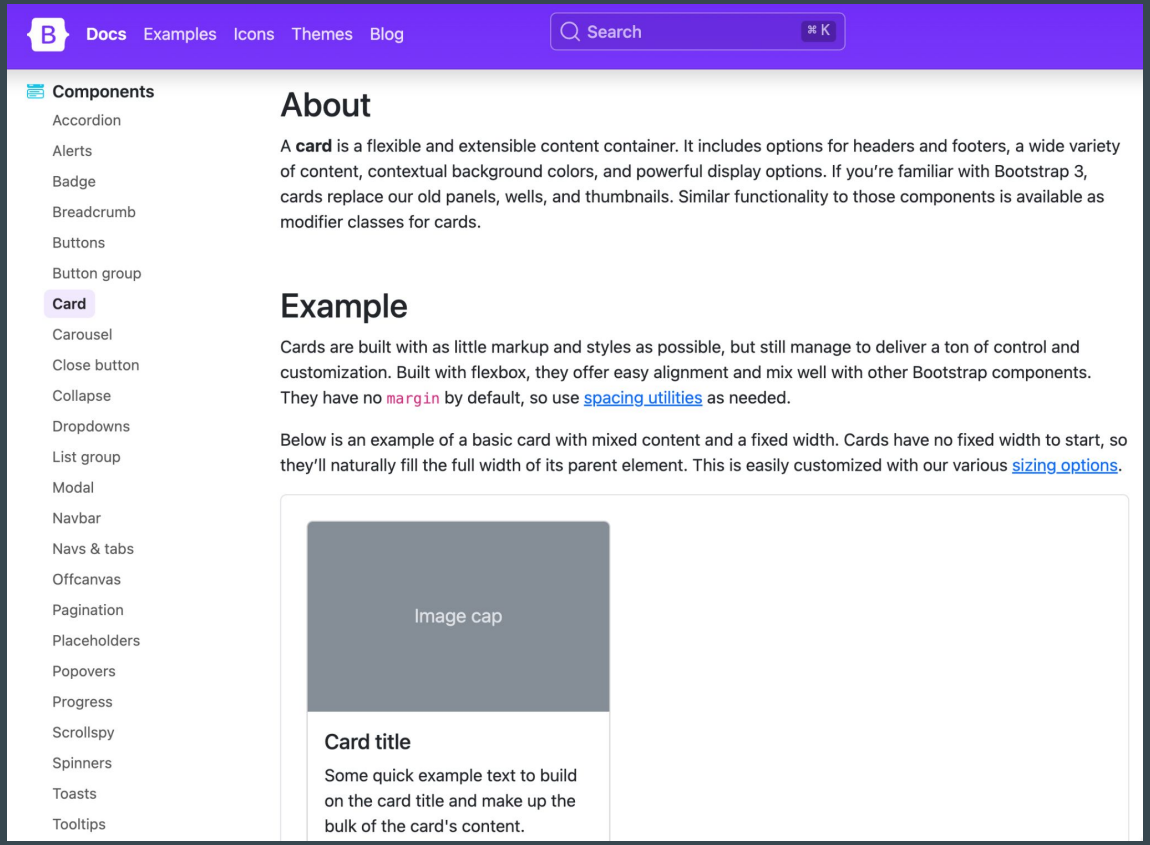
ADD TO BAG

FREE SHIPPING & FREE RETURNS

PRODUCT | FABRIC | DETAILS + FIT

This terry polo is about as soft and retro as it gets. Great for sweaty golfers or preppy surfers.

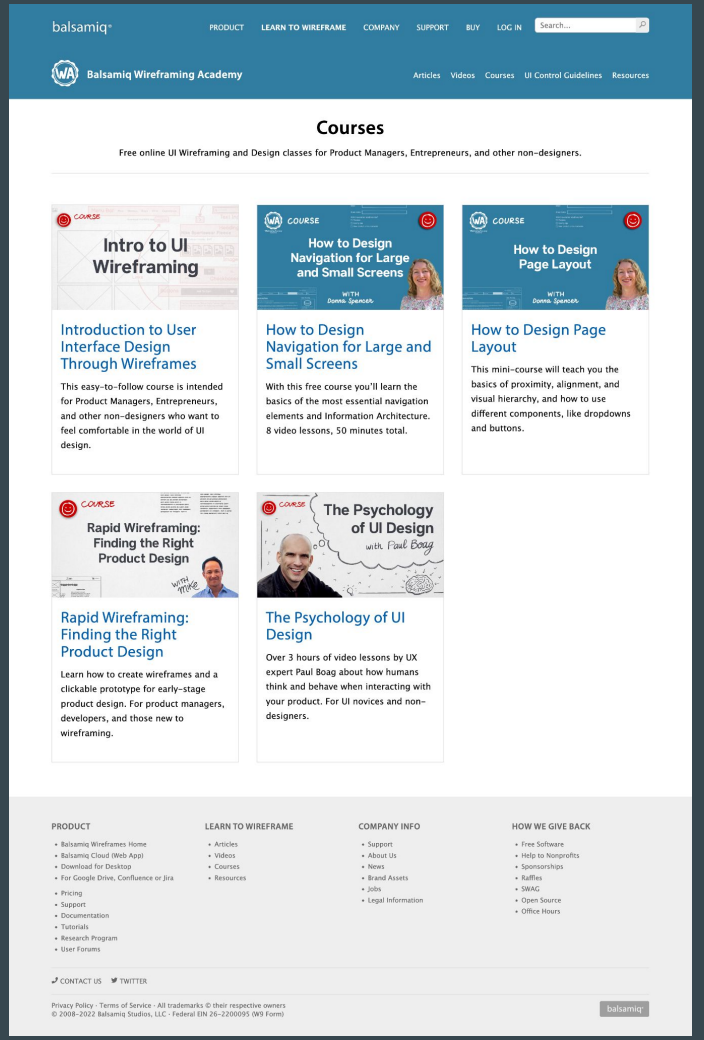
Don’t Reinvent The Wheel



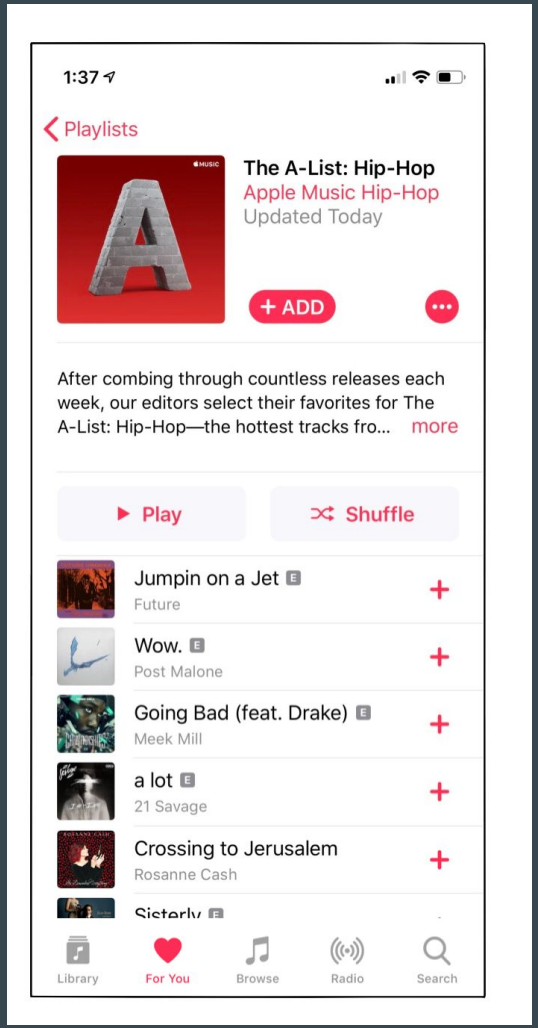
Easy Checkout Form

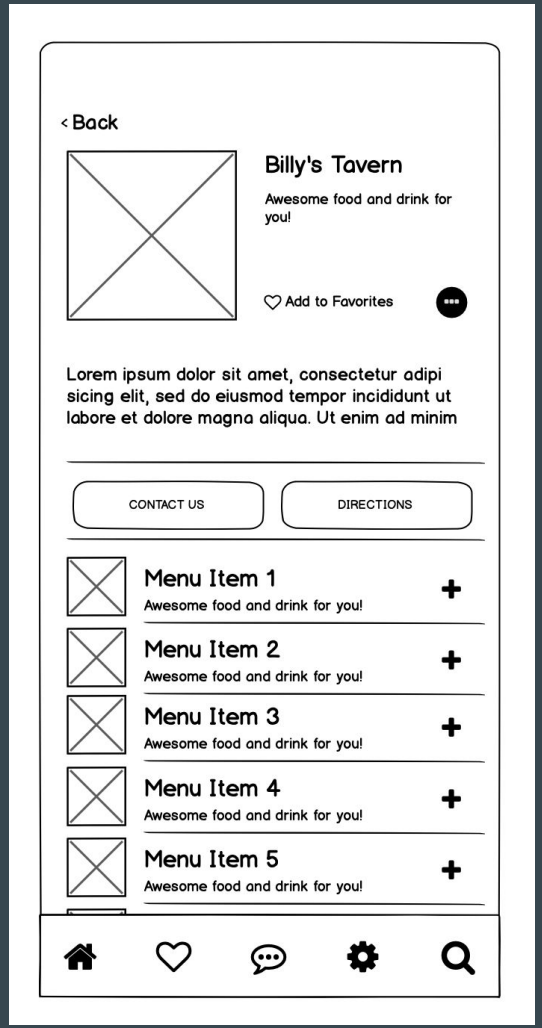
Programmers Love Them

```
@@include['_tpl_start.inc',
  {
    "metatitle": "@@title | Wireframing Academy",
    "description": "@@description"
}]

@@include['_tpl_header_nav.inc', { "id": "@@id", "sect": "@@sect" }]

<div id="body-header">
  @@include['nav/learn.inc', {"pagetitle": "@@title"}]
</div>
<div id="body-main">
  <div class="container">
    <div class="text--c">
      <h2>@@title</h2>
      @@description
    </div>
    <hr />
    @@articlethumbnails
  </div>
</div>

@@include['_tpl_end.inc']
```



For Inspiration





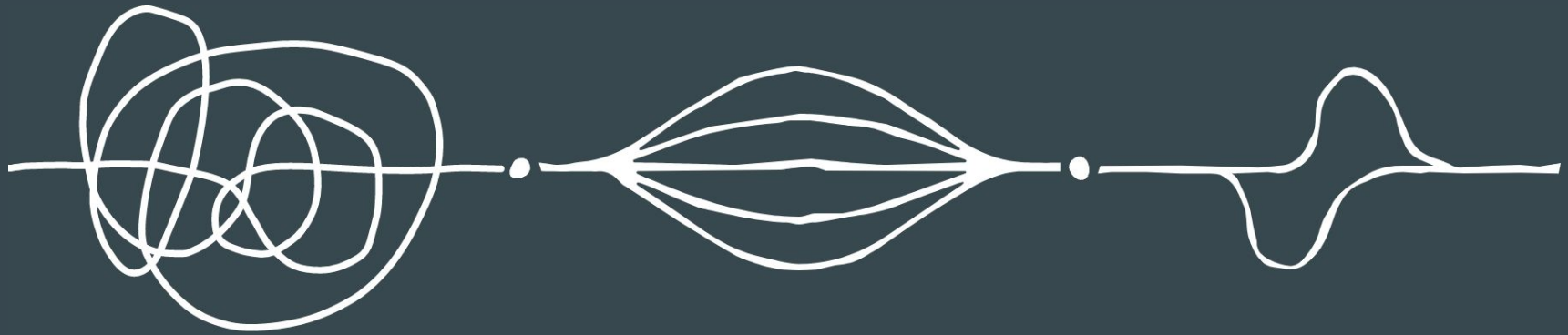
Template-Based Wireframing

The Template-Based Wireframing Process

1. Exploration
2. Refinement
3. Integration

Components / Patterns

Templates



Credit: https://www.tedgoas.com/blog/product-design-process/

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Section Header

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– Author of Quote

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Learn More

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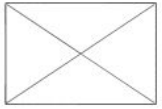
Learn More



Newsletter Sign Up

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Action Button

Newsletter Sign Up

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Name

First Name

Last Name

Email

How can we help?

Action Button

Exploration

Refinement and Integration

Save Time by Importing Templates (Demo)

Recap

Lessons

1. Don’t reinvent the wheel - use components
2. Look for repeating layouts and patterns and consolidate them into templates
3. Don’t jump into solutions too soon - spend time exploring first, let the templates emerge

More Resources

- Five Steps to Creating Great Wireframes
- How to Start a Wireframe Project
- Introduction to User Interface Design Through Wireframes
- Wireframing User Flow with Wireflows
- How to Use Wireframes with Design Systems
- Wireframing for Site-Builder Applications
- Copying to Learn with Wireframes - Webinar
- The Two Phases of Wireframing: Ideation and Validation

Q&A

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learn@balsamiq.com